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MEDIA ADVISORY

David Remick Hired as Executive Director of Workforce Organizations for Regional Collaboration (WORC)

Washington, DC – David Remick, former Director of Corporate Relations at Greater DC Cares, has been hired as the new Executive Director for Workforce Organizations for Regional Collaboration (WORC).

Mr. Remick's years of experience in volunteer management and corporate philanthropy will now be directed at helping WORC connect unemployed or underemployed people in the greater Washington, DC region with job opportunities by matching employers with social service providers and government agencies.

Throughout his career, Mr. Remick has developed innovative and strategic corporate philanthropy programs for several businesses, including AOL, Deloitte, Fannie Mae Foundation, Freddie Mac, and Target Corporation.

Prior to joining Greater DC Cares, Mr. Remick served as Director of Marketing for Imagitas, Inc., a for-profit marketing services firm in Boston, Massachusetts. During his tenure at Imagitas, Mr. Remick was responsible for developing the foundation of the U.S. Postal Service's online Change-of-Address site, MoversGuide.com. He also managed and owned full product life cycle

responsibility over multiple Happy Meal® consumer product-sampling events involving 38,000 McDonald's U.S. restaurants.

“We are very excited about finding someone with David’s passion and talents to lead WORC”, said Catherine Meloy, WORC Board Chair. “We’re confident that his extensive corporate and non-profit experience will be a tremendous asset in advancing WORC’s mission throughout the greater Washington, DC community.”

Mr. Remick begins his new responsibilities at WORC on January 22nd and can be reached at (202) 636-4225 or via email at remick@worconline.org.

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WORC brings employers and service providers together to provide individuals in the Greater Washington region with jobs that are pathways to independence.